



# WILD

Women in Leadership Development

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Are you ...

an emerging woman leader and want to enhance your influence and impact? Ready for the next step in your career? Looking for a leadership program with a difference?



## Yes? Then go WILD!

Women in Leadership Development (WILD) is a program with a difference. WILD invites you to answer the question *'What does leadership look like when it looks like you?'*

WILD offers a truly unique opportunity to look at the challenges of leadership through a gender lens, further develop your leadership skills, and find your own authentic voice. We offer an awarding-winning and inspiring format to both challenge you *and* build your confidence, while connecting you to a broad network of exceptional women who will sustain and guide you, during the program and beyond.

## Who

WILD is for women from the private, public and not-for-profit sectors, seeking a development experience to help upskill and prepare for future roles. This is a program for individual contributors through to managers of managers. You may feel like an emerging leader, or you may feel like a 're-emerging' leader, looking for a reset or ready for a sprint in your development. This may be your first leadership development program, or perhaps it has been a while since your last opportunity to pause and focus on your development and you feel the time is right.

## What

Run over several months, WILD consists of a mixture of online workshops and three online workshops and face-to-face workshops, supported by a pre-program orientation session, diagnostic assessment, and three coaching sessions over the duration of the program. The mix of virtual and online, group and one-on-one sessions works well for those in demanding positions and ensures regular connection with the program, fellow participants and facilitators.

Throughout WILD you will explore a number of critical topics, including

- ◆ **Personal leadership style;** understand your individual strengths and style -how you can best leverage those strengths and when they might get in the way.
- ◆ **Leadership, management & technical work;** you will better understand the differences between leadership, management and technical work, when you use each type of work and where they overlap.
- ◆ **Influence & impact;** explore influence at the micro level, and at the system level and draw on tools and models to increase your awareness and impact.
- ◆ **Resilience & thriving;** learn how to build your psychological flexibility and thrive to enable you to manage the challenges presented in your role.
- ◆ **Leading self & others through change;** understand the barriers to change and how to support yourself, others, teams and organisations move through change.
- ◆ **Leading with purpose;** understand and anchor to what matters most; leading with purpose can help sustain you through tough challenges.
- ◆ **Breakthrough conversations;** learn and practise a framework to hold conversations that can feel difficult.
- ◆ **Reflective practice;** a critical part of the learning cycle is creating space for reflection. Learn a framework and practice self-reflection during and between sessions.

WILD will ask you to reflect on your experiences, strengths and barriers to growth. The underlying assumption is that leadership work is identity work and WILD provides the environment for women to expand their comfort zone in the service of their own leadership development.

## @ Register

To register your interest for the 2025 program email [wild@peoplemeasures.com.au](mailto:wild@peoplemeasures.com.au)

## What people are saying

*"This program was unlike anything I have experienced. It was so powerful to explore and share how as leaders the duality of vulnerability and strength are intrinsically linked. Such a wonderfully holistic and compassionate approach to leadership."*

Kat Kakafikas, Vision Australia

*"This course is unique. It has fundamentally changed the way I think about myself as a leader. I've done leadership courses before but none quite like this. A rare opportunity for self-reflection and the chance to put into practice new skills in a supportive environment."*

Clare Baldwin, IFM Investors

*"I did not realise quite how transformative WILD would be. I went into it wondering whether leadership was for me, and how to find my place as a leader in my workplace without necessarily following the corporate hierarchy. I came out of the course knowing that I am already a leader, and with a framework on which to grow so that I can achieve what's important to me."*

Fiona Smith, Bureau of Meteorology



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## About People Measures and The 100% Project

People Measures is widely recognised for our leadership development expertise and evidence-based programs. Your program facilitators are highly experienced organisational psychologists and leadership development experts, all with a keen interest in, and understanding of, the barriers faced by women in the workplace.

The WILD program was designed and developed by Frances Feenstra and Lisa Johnston, who are widely recognised for their work in advancing women's leadership opportunities by focusing on systemic change.

In 2018, People Measures was awarded the Workplace Excellence Award for Leadership Development and Coaching by the Australian Psychological Society's College of Organisational Psychologists, for a similar program for emerging women in leadership.

We are delivering this program in partnership with [The 100% Project](#). People Measures has a long-standing connection with The 100% Project, a not-for profit organisation that focuses on promoting equality of choice and opportunity for women and men.



## Register

To secure your place in the 2025 program please Email [wild@peoplemeasures.com.au](mailto:wild@peoplemeasures.com.au)



## More information

To find out more or to register your interest for future WILD programs, please contact the WILD People Measures' Team:

Phone (03) 9681 6230

Email [wild@peoplemeasures.com.au](mailto:wild@peoplemeasures.com.au)